

Prof. Dr. Martin Eppler

EXECUTIVE COMMUNICATION & STRATEGIC MANAGEMENT

Roles & Positions

- Vice President / Prorector of Studies & Academic Affairs of the University of St.Gallen.
- Professor for Media and Communication at the University of St. Gallen.
- Director of the Institute of Media and Communication.
- Worked as advisor to organizations such as the United Nations, UBS, Swiss Re, Daimler, BMW, amongst others.



Project Experience



Specific Expertise

- Knowledge management & visualization
- Management communication
- Strategic management
- VUCA leadership
- Collaboration & innovation
- Creativity in teams



Publications



All publications: [Click here](#)