

Prof. Dr. Sebastian Kernbach

PURPOSE, POTENTIAL & LIFE DESIGN

Roles & Positions

- Assistant Professor with a focus on creativity and design at the School of Management of the University of St. Gallen.
- Visiting Fellow at the Hasso Plattner Institute of Design at Stanford University, teaching on “research as design” and “creativity in research scholars”.
- Guest Professor at Stellenbosch University in South Africa.



Project Experience

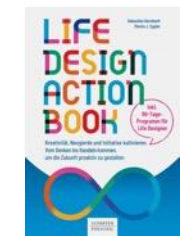


Specific Expertise

- Knowledge visualization & communication
- Design thinking
- Visual storytelling
- Creativity & meeting productivity
- Visual coaching & canvas development



Publications



All publications: [Click here](#)