



University of St.Gallen



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Online Programme

## Your Path to a Board Seat

Spring Edition: 10 & 11 April 2025, 17.00 - 19.30 (CEST)

Autumn Edition: 9 & 10 October 2025, 17.00 - 19.30 (CEST)

# Your Path to a Board Seat

Prepare to become a successful director as you learn about best practices in the boardroom and key attributes of effective board members. We look forward to insightful and inspiring discussions!

## Programme

### Day 1

- 17.00 Introduction
- 17.10 Fundamentals of Effective Boards  
Georg Guttman
- 17.45 What Chairs Expect from Future Board Members  
Monika Kruesi
- 18.15 What Search Consultants Expect from Future Board Members  
Simone Stebler
- 19.00 Q&A
- 19.25 Farewell

### Day 2

- 17.00 Introduction
- 17.10 The Legal Framework of Board Work and ESG  
Ines Poeschel
- 17.55 Strategizing from the Boardroom  
Tomi Laamanen
- 18.25 What Start-up Founders Expect from Future Board Members  
Nicole Herzog
- 19.00 Q&A
- 19.25 Farewell

# Faculty



**Georg Guttman**  
Assistant Professor of  
Corporate Governance,  
University of St.Gallen



**Monika Kruesi**  
Chair,  
Repower



**Simone Stebler**  
Partner,  
Egon Zehnder



**Nicole Herzog**  
Chair,  
VIU Eyewear



**Tomi Laamanen**  
Professor of Strategic  
Management,  
University of St.Gallen



**Ines Poeschel**  
Board Member,  
Alcon Inc.

In this programme we will spotlight best practices in board governance and debunk common myths around the board of directors. You will learn about the grand challenges and dilemmas facing chairs and board members today and hear how they deal with issues such as boardroom cohesion and diversity, ESG, succession planning, strategic involvement as well as regulatory and individual liability concerns. In addition, you will be able to exchange with chairs, board members and peers on what you can do in your current career stage in order to get shortlisted early for future board mandates.

# From insight to impact.



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